



Board of Trustees

Advancement and Enrollment Management Committee

8:30 AM

December 16, 2021

Conference Room A (Garden Level), Horace Mann Center

A live stream of the meeting for public viewing will also take place on YouTube at the following link:

<https://www.westfield.ma.edu/live>

COVID-19 procedures: Masks are required when indoors on the Westfield State campus, regardless of vaccine status. For more information about Westfield State's COVID-19 procedures, visit: <https://www.westfield.ma.edu/fall-2021-opening/faq>

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| 1. Call to Order | Trustee Martinez-Alvarez |
| 2. Approval of Minutes | Trustee Martinez-Alvarez |
| a) October 13, 2021 | |
| 3. President's Remarks | Dr. Linda Thompson |
| 4. Items for Discussion | |
| 5. Items for Action | |
| Motion: Staff Emeritus/a Status | Ms. Lisa McMahan |
| 4. Items for Information | |
| a) Institutional Advancement Update | Ms. Lisa McMahan |
| • Annual Fund | |
| • Day of Giving | |
| • Take A Seat Campaign | |
| • Hogan Classic, March 2022 | Mr. William Hynes |
| b) Westfield State Foundation, Inc. Report | Ms. Lisa McMahan |
| c) Alumni Report | Ms. Lisa McMahan/Mr. Ryan Meersman |
| d) Financial Aid Update | Mr. Daniel Forster |
| e) Admissions Update | Mr. Daniel Forster |
| f) Advisory Board Agenda | Mr. Daniel Forster |